

# Strategy Outcomes & Targets

## Qualitative

Session : D2-1



[ ] Spring [ ] Autumn [ ] Winter [x] Summer

Topic	Communities	Farmer	Donor	TNC
Innovation	<ul style="list-style-type: none"> <li>• revolving fund for PES</li> </ul>	<ul style="list-style-type: none"> <li>• access to CRM and short duration seeds</li> <li>• Development of tools to quickly measure soil nutrients</li> </ul>	<ul style="list-style-type: none"> <li>→ <del>PRANA</del> Donor funding for revolving fund.</li> </ul>	<ul style="list-style-type: none"> <li>→ Tools for better internal communication</li> <li>→ Social media channels (Meta)</li> <li>→ Validated science on regen agri</li> </ul>
Partners	<ul style="list-style-type: none"> <li>→ More investments in storage &amp; cold chain &amp; processing. (PHL)</li> </ul>	<ul style="list-style-type: none"> <li>→ Access to increased mkt through private sector</li> </ul>	<ul style="list-style-type: none"> <li>→ Diversify donors</li> </ul>	<ul style="list-style-type: none"> <li>→ More implementation &amp; strategic partners</li> </ul>
Policy	<ul style="list-style-type: none"> <li>→ Enforcement of non-burn</li> <li>→ Linking millet procurement &amp; school meal &amp; PDS</li> </ul>	<ul style="list-style-type: none"> <li>→ Reform of power subsidies</li> <li>→ Reform of MSP for pulses &amp; millets</li> </ul>	<ul style="list-style-type: none"> <li>→ Working &amp; World Bank on policy reform</li> </ul>	<ul style="list-style-type: none"> <li>→ Policy strategy &amp; capacity</li> </ul>
People	<ul style="list-style-type: none"> <li>• More inclusive for marginalized communities (landless labors, SEs, SHs) female farmers</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Increase staff capacity</li> <li>• Bring in learnings &amp; science from other regions</li> </ul>



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**AAGAAZ-E-PUNJAB**

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Topic	Communities	Farmer	Donor	TNC
Innovation		- Improve soil health. - by X.1. (SOM).		
Partners				
Policy				
People				

