

JOT DOWN YOUR TEAM NAMES

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Partners



Needs: partnership map (current)

Convening - TNC host
- corp. roundtables
district/state-level workshops w/ NGOs

Comms outreach strategy

- what's the value proposition
- leave behinds
- learning

Day 2: Assignment 1b

AAGAAZ-E-PUNJAB

Powered by PRANA

important to NOT add to our plate, so partners that help w/ systemic change in areas we likely won't work

Strategy Outcomes and Targets

Discuss the Strategy Outcomes you seek across key stakeholders and themes :

Partners	2025	TNC	2030
Corporate Relations	<ul style="list-style-type: none"> • Nestle - donor • Walmart - donor • Meta - comms, metrics, donor awareness • nat'l, multi, other orgs - donors 	<p>ICC - change smart sust. org.</p> <p>relating in sites now</p>	<ul style="list-style-type: none"> • village/block level gov't • Dept of women & child welfare • Dept of enviro/forestry • "convergence of schemes"
Contracts	<ul style="list-style-type: none"> • Carbon credits? • water table expertise? • PAU - research/ent. 	<p>BCC research</p> <p>GIC team social survey (fg, etc)</p> <p>Gov't: Dept. of Ag. Line Dept.</p>	
Implementation models	<ul style="list-style-type: none"> • RGR who else? • SFI • Farmsio • KPMG <p>Farmer *is* the partner</p>		
Behavioral Change and communication	<ul style="list-style-type: none"> • finance partner - banking? other? worldbank • insurance - WRMS? • learning exchange - other states/countries/ NGOs 	<p>IFC</p>	
Communication	<p>Grey Matters X → ? new partner!</p> <p>Mar 23</p>		



Strategy Outcomes and Targets

Discuss the **Strategy Outcomes** you seek across key stakeholders and themes :

Partners	2025	2030
Corporate Relations	<ul style="list-style-type: none"> - Meta → social networks = behavior change, brand awareness - corporates → Walmart, Nestle, ITC... 	
Contracts		
Implementation models	<ul style="list-style-type: none"> - Partnership maps - Research institutes - Financial partners → banking, insurance, world bank... - Gov entities → env dpt, etc... 	<ul style="list-style-type: none"> - farmer round table - corporate round table - state / district level workshop
Behavioral Change and communication	<ul style="list-style-type: none"> - Increase comms on the ground 	
Communication	<ul style="list-style-type: none"> - Gray Matters → March 31 ends - New comms partner: strat support, content devebp., tracking and analytics 	



Strategy Outcomes and Targets

Discuss the **Strategy Outcomes** you seek across key stakeholders and themes :

Partners	Donor
Corporate Relations	Funding, National/Multinational/Global . Carbon Credit-Market- Nestle, Walmart, ITC, Meta, MS,
Contracts	RGR, SFI. ? (20?), NP. <u>1012</u> ? New Comm Partner.. ?
Implementation models	
Behavioral Change and communication	
Communication	